



News Release

FOR IMMEDIATE RELEASE:

March 8, 2011

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Riverside International Film Festival Selects Poster Competition Winner

RIVERSIDE, Calif. – Local resident and RCC student Marvin Sesvca has been selected as the winner of the Riverside International Film Festival's (RIFF) 2011 Poster Competition. His poster will be used widely for publicity, on the RIFF website, in postcards, and on the RIFF program. Prints may also be made available for sale at the festival.

"I am extremely impressed by the quality and hard work that went into creating the many entries we received," said Dr. Harki Dhillon, RIFF President. "In particular, Mr. Sesvca's poster captures the essence of RIFF's international appeal."



Marvin Sesvca's Winning Entry

In winning the contest, Mr. Sesvca beat out many outstanding entries to earn the \$250 prize and season tickets to the 2011 Festival. Mr. Sesvca's entry was selected based on originality, creativity, and artistic excellence.

The 9th annual RIFF launches April 8 and continues through April 17, 2011. The best of international and independent features, documentaries, and shorts will be shown at UltraStar Cinemas in the University Village at 1201 University Avenue, Riverside, CA, 92507. The entire University Village plaza is excited to participate in RIFF and expect a great turnout to view the films.

For more information, please contact Dr. Harki Dhillon at (951) 255-4145. Details on the Festival are posted as they become available at www.riversidefilmfest.org.

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